

POST-SHOW REPORT 2022

light + LED expo INDIA

Featuring intelligent lighting technology and applications

SHOW PROFILE

India's biggest lighting exhibition, Light + LED Expo India proved to be a key business platform for lighting manufacturers to showcase their latest lighting solutions and connect with a myriad of trade buyers and key industry figures.

The three-day mega trade fair successfully displayed the next phase of lighting implementation and demonstrated India's growing expertise in lighting production.

Date : 03 – 05 Nov 2022

Venue : Pragati Maidan, New Delhi

SHOW STATISTICS



240
exhibitors



13,617
business visitors



15,870 sqm
gross exhibition area

EXHIBITOR OVERVIEW

1000+
lighting products

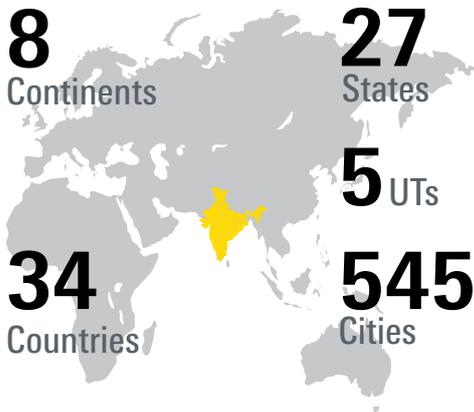


of exhibitors were satisfied with their trade fair participation

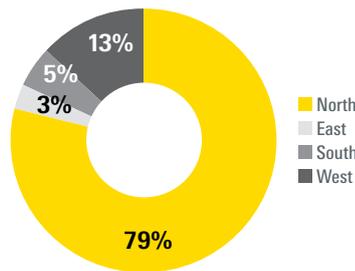


of exhibitors have closed deals on the showfloor itself

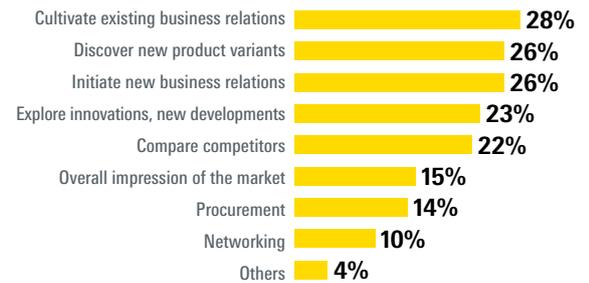
VISITOR OVERVIEW



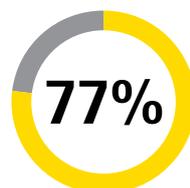
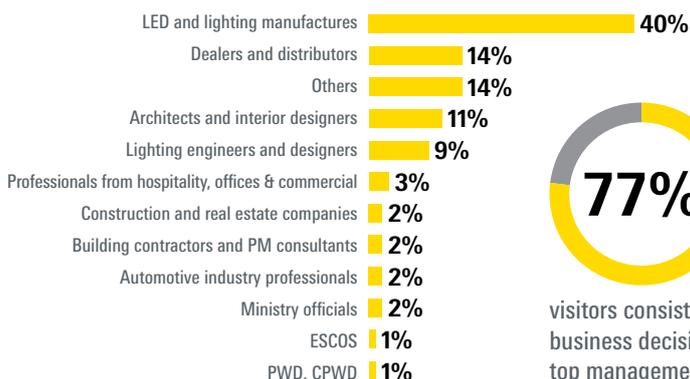
Region-wise segregation and summary



Business objective of visitors

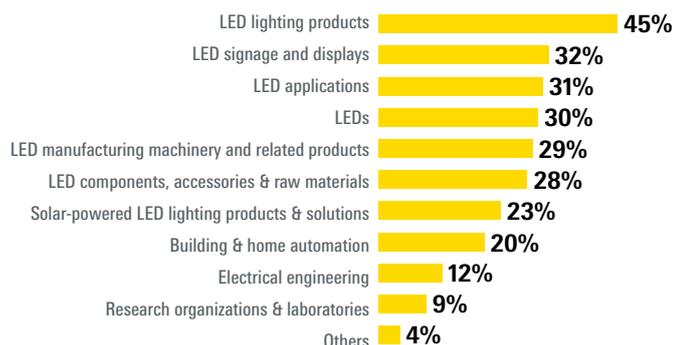


Business nature of visitors



visitors consisted of key business decision makers and top management personnel

Visitors' area of interest



Market Information

GLOBAL LIGHTING INDUSTRY

Lamps and lighting segment amounts to

USD 75.40 billion

in 2022

Expected to reach

USD 161 billion

by 2026

**Source: Statista.com*



GLOBAL SMART LIGHTING MARKET

Expected to be reach

USD 21 billion

by 2025

at a

CAGR of 22%

**Source: Market Research Engine*



INDIAN LIGHTING SECTOR

Expected to reach

USD 9.66 billion

by 2024

at a

CAGR of 23.31%

**Source: IMARC Group*



Ongoing government initiatives for LED lighting will allow Indian lighting market to grow at an average rate of

7-11% by 2024

**Source: Press Information Bureau (PIB India); ELCOMA Vision 2024*

TESTIMONIALS AND FEEDBACK

Exhibitor Quotes

“We have amassed more than 600 – 700 good leads at this exhibition. It is certainly a great platform to showcase your company or introduce your brand in the market.

Mr Raj Shah, Director, SmartiQo

“We have encountered several designers, dealers and distributors who were quite interested in our products. The target audience is synchronizing with what we want, which is really a good thing.

Mr Vijay Chhabria – Director, CNC Lighting

“We have received excellent footfalls throughout the show. In principle, we have had lots of interactions with OEMs, manufacturers, consultants and specifiers.

Mr Gautam Malkani, Managing Director, Fulham India

“I think this is a very good platform. We have met more than 400 good quality visitors in the first two days itself. It has been a very successful show for us.

Mr BS Praveen – Director, Uniglobus by Polycab

Visitor Quotes

“The show has been organised beautifully. A number of OEMs and suppliers have visited this platform and we are really happy to see that. We have committed our participation in the next show today itself.

Mr Rajesh Uttamchandani, Director, Syska Group

“This exhibition has given me a keen insight into the developments taking place in the lighting sector which will certainly help in devising the next steps for railway LEDification.

Mr Manish Gupta, Executive Director (EEM), IRSEE (Indian Railway Service of Electrical Engineers)

“I have visited many stalls and witnessed wide selection of products which will help us to expand our business. We also came across some outdoor designs which we have not seen before. All-in-all it was a wonderful experience.

Mr Harish Gupta, Owner, Mahindra Electricals

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